

Last Updated on September 19th, 2016.

This privacy policy applies for the Websites that are owned and operated by EducationDynamics, LLC ("EducationDynamics", "We", "Our", "Us"). This Privacy Policy describes how we treat personal information received about you when you visit our Site like the collection and use of the personal information you provide. It also describes the choices available to you regarding the use of, your access to, and how to update and correct your personal information.

Please read this Privacy Policy carefully, because by visiting or using this Site, you agree to its terms.

We may revise this Privacy Policy from time to time. When we make any material change to this Privacy Policy, we will inform you by posting a notice on the home page of this Site or by e-mail of this Site that the policy has been updated prior to the change becoming effective and by changing the date on this page noting when the policy was last updated. If you see a notice of change, please check the Privacy Policy, because your continued use of the Site after we post the change means you have agreed to the new terms.

Collection of Your Data

Personal Data. When you fill out a "Student Matching Profile", our Self-Assessment, our Financial Aid Estimator, and at other times, we ask for some information about you, such as your name, age, email address, postal address, and phone number, level of education, desired level of educational program, areas of interest, current occupation, military status (if any), governmental loan status. We do not knowingly collect information from children under the age of 13. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us, and we will endeavor to delete that information and terminate the child's account from our databases.

Anonymous Data. As is true of most web sites, we gather certain information automatically and store it in log files. We automatically collect IP addresses and Web site usage information from you when you visit the Site. This information helps us evaluate how our visitors use and navigate the Site on an aggregate basis, including the number and frequency of visitors to each Web page, and the length of their visits. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

How We Use Your Information and How We Share Your Data

EducationDynamics will not sell or disclose your personally identifiable information except as described below:

If you use our site or if you post on our blogs, forums, message boards, or chat rooms, some personally identifiable information may be seen by other members or users. This includes, but is not limited to, the poster's name, date of post, comments, IP address, survey responses, and other information. This information may also be transferred to any outside entity, including the press or other media that visits our site. To request removal of your personal information from our blog or forum, contact us at info@educationdynamics.com. In some cases, we may not be able to remove your

personal information, in which case we will let you know if we are unable to do so and why.

We use the information we automatically collect (such as contact information, IP address and basic browser and system details) to help us optimize our sites and the services we offer on the Sites and may offer in the future. We also collect personal information and share it with trusted third parties to analyze and provide us with feedback, suggestions and strategies to improve our business processes and the services we provide. If you provide us with personally identifiable information (such as your name, age, whether or not you are a U.S. citizen, address, phone number, e-mail address, military affiliation, educational background, and years of work experience), such information may also be used for marketing purposes, and may result in follow-up communications from EducationDynamics, our affiliated properties and services, and institutions of higher education about opportunities, programs and other services that are related to education. EducationDynamics maintains business relationships with these institutions, which pay EducationDynamics for the information. Use of your personal information by these educational institutions is not governed by this Privacy Policy. For further information on such institution's use of your information, please visit the applicable privacy policy of such institution. Educational institutions have separate policy practices for which EducationDynamics has no responsibility or liability.

In addition, from time to time, we may share personally identifiable information (such as e-mail addresses and other contact information such as name, email address and phone number) with carefully selected third parties, so they may offer goods and services that we believe may be of interest to our customers. If you do not want us to share your personal information with these companies, you may coordinate with these 3rd parties to remove your name from their lists.

We may provide your personal information to companies that provide services to help us with our business activities such as offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

If you submit information to an advertiser or other third party that is made available on or through EducationDynamics, the information obtained during your visit to that advertiser's website, and the information you give to the advertiser will be governed by the advertiser's privacy policy. For further information on such advertiser's use of your information, please visit the applicable privacy policy of such advertisers. Advertisers made available on this site have separate policy practices for which EducationDynamics has no responsibility or liability.

We may disclose account information where we have reason to believe that disclosing the information is necessary to identify, contact, or bring legal action against someone who may be violating EducationDynamics's policies as specified in the Privacy Policy or relevant User Agreement, may be violating state or federal law, or may be causing injury to or interference with (either intentionally or unintentionally) EducationDynamics's rights or property, other users of the Site, or anyone else that could be harmed by such activities. EducationDynamics may disclose or access account information when we believe that the law requires it and for administrative and other purposes that we deem necessary to maintain and improve our services.

Additionally, EducationDynamics uses your information to provide you with a customized browsing experience. We also may use your personal information to resolve

disputes, troubleshoot problems, respond to your inquiries, detect and protect against error, fraud, or other criminal activity, enforce our User Agreement, and for any other purposes that EducationDynamics deems appropriate.

We cannot ensure that all of your private communications and other personal information will never be disclosed in ways not otherwise described in this Policy. For example, we may be forced to disclose information to the government or third parties under certain circumstances, third parties may unlawfully intercept or access transmissions or private communications, or users may abuse or misuse your personal information that they unlawfully collect from the Site. We will try to protect your privacy, however, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

Newsletter Subscription

If you wish to subscribe to our newsletter(s), we will use your name and email address to send the newsletter to you. Out of respect for your privacy, we provide you a way to unsubscribe. Please see the "Choice and Opt-out" section.

Choice and Opt-out

You can let us know that you no longer wish to receive our newsletter and promotional communications or for us to share your information with third parties for the purposes identified in this Privacy Policy by sending us a written request either by email at info@educationdynamics.com or via postal mail. We will add your telephone number provided to us directly to our Do Not Call lists and will unsubscribe you from any of our email lists that you are on. Please address postal mail requests to:

Attn: Legal & Compliance Department
EducationDynamics, LLC
5 Marine View Plaza, Suite 212
Hoboken, NJ 07030

Please be aware that we do not control the activities of the educational institutions with which we have shared your personally identifiable information or any third parties to whom we have provided your information for optimization and marketing purposes. If you wish them to stop contacting you, you will need to notify them of this fact separately.

Technologies such as: cookies, beacons, tags and scripts or other similar technologies are used by EducationDynamics and our marketing partners, affiliates, or analytics. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies for remember users' settings, for authentication, and for remarketing. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

We use Local Storage (LSs) such as HTML5 to store content information and preferences. Third parties with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity use LSs such as HTML5

and Flash to collect and store information. Various browsers may offer their own management tools for removing HTML5 LSs

Supplementation of Information

In order to provide accurate school matching services to you, we may on occasion supplement the personally identifiable information you submitted to us with information from third party sources.

Address and Phone Number Verification

We work with service providers to verify your address and phone number, in order to accurately match you to a course of study and school program.

Customer Testimonials

We post customer testimonials on our web site, which may contain personally identifiable information like a video along with their first and last name. We do obtain the customer's consent via email or via other means prior to posting the testimonial to post their name and video along with their testimonial.

Behavioral targeting/Re-targeting

We partner with third parties to either display advertising on our Web site or to manage our advertising on other sites. Our third party partners may use technologies such as cookies to gather information about your activities on this site and other sites in order to provide you advertising based upon your browsing activities and interests. If you wish to not have this information used for the purpose of serving you interest-based ads, you may opt-out by clicking [here](#). Please note this does not opt you out of being served ads. You will continue to receive generic ads.

Social Media Features and Widgets

Our Web site includes Social Media Features, such as the Facebook Like button and Widgets, such as the Share this button or interactive mini-programs that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

Links to Other Web Sites

If you click on a link to a third party site, including on an advertisement, you will leave the Site you are visiting and go to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personally identifiable information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as this Site. We encourage you to review the privacy statements of any other service provider from whom you request services. If you visit a third party website that is linked to this Site, you should read that site's privacy statement before providing any personally identifiable information.

Transfer to the United States

If you are located outside of the United States, please note that the personal data you provide to us will be transferred to the United States. Whenever you submit any personal data to us, you consent to this transfer.

Review and Correction

You may review, update and delete the personal data you have provided to us by contacting us via e-mail at info@educationdynamics.com or by sending us written notice via postal mail to:

Attn: Information Inquiry or Update
EducationDynamics, LLC
5 Marine View Plaza, Suite 212
Hoboken, NJ 07030

We will respond to your request within a reasonable timeframe. Any revisions you provide to your personal data will be applied in our own records but will not be updated in the records of the educational institutions and other third parties to which we have already provided your data. If you would like to review and correct the personal data that has been provided to educational institutions and other third parties, you will need to contact them separately.

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Security Practices

We follow generally accepted industry standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can send email us at info@educationdynamics.com.

Business Transfers

In the event that someone buys or acquires us or substantially all of our assets, our information about you and your use of our services will likely be one of the acquired assets. You will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Legal Disclaimer

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or other similar legal process served on our Web site.

TRUSTe Privacy

The TRUSTe program covers only information that is collected through this Web Site, and does not cover information that may be collected through software downloaded

from the website. In order to view our relationship with TRUSTe please visit the validation page visible by clicking on the TRUSTe seal.



If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact TRUSTe at <https://feedback-form.truste.com/watchdog/request>.

Last Updated on September 19, 2016. This Privacy Policy is effective immediately for new users after that date and will become effective on September 19, 2016 for pre-existing users. To review the previous policy, please click [here](#).